

Universiteit van Pretoria Jaarboek 2016

Entrepreneurship 882 (GIB 882)

Kwalifikasie	Nagraads
Fakulteit	Gordon Institute of Business Science
Modulekrediete	5.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	24 kontakure per 3 weke siklus
Onderrigtaal	Engels
Akademiese organisasie	Gordon Institute of Bus Sci
Aanbiedingstydperk	Semester 2

Module-inhoud

This course is based on the premise that everyone has the capacity to succeed in an entrepreneurial setting, although some people may have a greater propensity to succeed than others. The intention of this course is to demystify the phenomenon broadly referred to as entrepreneurship; to make it easily understood as a business concept, readily accessible as a career option and practically applicable as a style of management. The three overall aims of this course are: • To develop a new generation of professional entrepreneurs, by encouraging and developing your entrepreneurial capability, and helping you to better understand and manage the issues involved in pursuing an entrepreneurial career path • To integrate learning about entrepreneurship with practical application, and to provide you with an opportunity to integrate different aspects of the MBA in developing a business plan for a potential entrepreneurial idea • As well as to develop a broad perspective on entrepreneurship, and develop an awareness of the strategic importance and social relevance of entrepreneurship.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrou met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.